# **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This Cookie Policy was last updated on 11/01/2023 and applies to citizens and legal permanent residents of the European Economic Area and Switzerland.

# 1. Introduction

Our website, <a href="https://panadero.com">https://panadero.com</a> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

# 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

# 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

# 5. Cookies

#### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

#### 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

#### 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to personalize the advertisements for you, and we (and third parties) gain insights into the campaign results. This happens based on a profile we create based on your click and surfing on and outside <a href="https://panadero.com">https://panadero.com</a>. With these cookies you, as website visitor are linked to a unique ID, so you do not see the same ad more than once for example.

#### 5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

#### 5.5 Social media

On our website, we have included content from Facebook, LinkedIn and Pinterest to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, LinkedIn and Pinterest. This content is embedded with code derived from Facebook, LinkedIn and Pinterest and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, LinkedIn and Pinterest are located in the United States.

# 6. Placed cookies

#### Mautic

Marketing/Tracking

Consent to service mautic

## Usage

We use Mautic for marketing automation (automated email marketing). Read more

For more information, please read the <u>Mautic Privacy Statement</u> .
Purpose pending investigation
Name
mtc_id
Expiration
session
Function
Store a unique user ID
Name
mtc_sid
Expiration
session
Function
Store a unique user ID
Marketing/Tracking
Name

**Sharing data** 

mautic_device_id	
Expiration	
1 year	
Function	
Store and track interaction	
WooCommerce	Foundings
Consent to service woocommerce	Functional
<b>Usage</b> We use WooCommerce for webshop management. Read more	
Sharing data This data is not shared with third parties.	
Functional	
Name	
wc_cart_hash_*	
Expiration	
session	
Function	
Store items in shopping cart	

Name
wc_cart_created
Expiration
session
Function
Store performed actions on the website
Name
wc_fragments_*
Expiration
persistent
Function
Name
woocommerce_items_in_cart
Expiration
session
Function
Store items in shopping cart

Name
woocommerce_cart_hash
Expiration
1 day
Function
Store items in shopping cart
Name
wp_woocommerce_session_*
Expiration
session
Function
Store performed actions on the website
PayPal
Functional Consent to service paypal
<b>Usage</b> We use PayPal for payment processing. Read more
Sharing data  For more information, please read the <u>PayPal Privacy Statement</u> .

Functional
Name
paypal_storage
Expiration
persistent
Function
Store account details
Name
<u>ts_c</u>
Expiration
3 years
Function
Provide fraud prevention
Name
paypal
Expiration
persistent
Function

Provide fraud prevention	
Google reCAPTCHA	
Consent to service google-recaptcha	Functional, Marketing/Tracking
<b>Usage</b> We use Google reCAPTCHA for spam prevention. Read more	
<b>Sharing data</b> For more information, please read the <u>Google reCAPTCHA Privac</u>	y Statement.
Functional	
Name	
<u>_grecaptcha</u>	
Expiration	
session	
Function	
Provide spam protection	
Marketing/Tracking	
Name	
<u>rc::c</u>	

**Expiration** 

session	
Function	
Read and filter requests from bots	
Name	
<u>rc::b</u>	
Expiration	
session	
Function	
Read and filter requests from bots	
Name	
<u>rc::a</u>	
Expiration	
persistent	
Function	
Read and filter requests from bots	
WooCommerce Pixel Manager	
Consent to service woocommerce-pixel-manager	Marketing/Tracking
Usage Bood more	
Read more	

# **Sharing data** This data is not shared with third parties. Marketing/Tracking Name $\underline{wpmDataLayerCart}$ **Expiration** session **Function** Store items in shopping cart **Google Adsense** Marketing/Tracking Consent to service google-adsense **Usage** We use Google Adsense for showing advertisements. Read more **Sharing data** For more information, please read the Google Adsense Privacy Statement. Marketing/Tracking Name <u>gcl\_au</u>

Expiration
persistent
Function
Store and track conversions
Name
google_adsense_settings
Expiration
persistent
Function
Provide ad delivery or retargeting
Facebook  Marketing/Tracking Functional
Marketing/Tracking, Functional Consent to service facebook
<b>Usage</b> We use Facebook for display of recent social posts and/or social share buttons. Read more
We use Facebook for display of recent social posts and/or social share buttons. Read more
We use Facebook for display of recent social posts and/or social share buttons. Read more  Sharing data
We use Facebook for display of recent social posts and/or social share buttons. Read more  Sharing data For more information, please read the Facebook Privacy Statement.

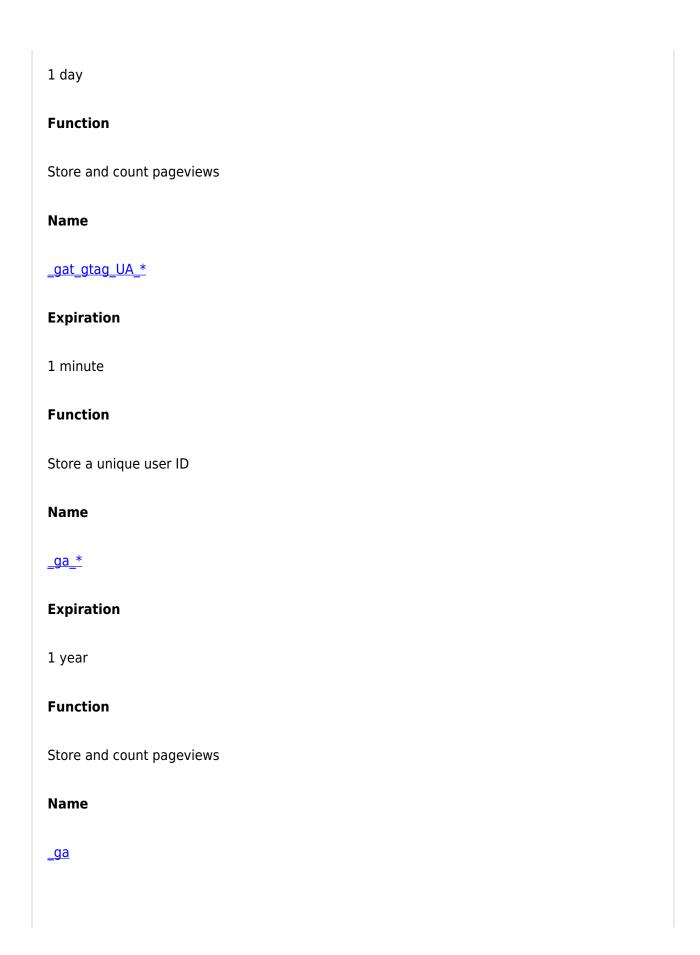
<u>_fbp</u>
Expiration
3 months
Function
Store and track visits across websites
Name
<u>_fbc</u>
Expiration
2 years
Function
Store last visit
Name
fbm*
Expiration
1 year
Function
Store account details

Name
<u>XS</u>
Expiration
3 months
Function
Store a unique session ID
Name
<u>fr</u>
Expiration
3 months
Function
Provide ad delivery or retargeting
Name
<u>act</u>
Expiration
90 days
Function
Store logged in users

Name
<u>datr</u>
Expiration
2 years
Function
Provide fraud prevention
Name
<u>c_user</u>
Expiration
30 days
Function
Store a unique user ID
Name
<u>sb</u>
Expiration
2 years
Function
Store browser details

Name
<u>*_fbm_</u>
Expiration
1 year
Function
Store account details
Functional
Name
<u>wd</u>
Expiration
1 week
Function
Read screen resolution
Name
<u>csm</u>
Expiration
90 days

Function	
Provide fraud prevention	
Name	
<u>actppresence</u>	
Expiration	
session	
Function	
Store and track if the browser tab is active	
Google Analytics	Statistics
Consent to service google-analytics	Statistics
<b>Usage</b> We use Google Analytics for website statistics. Read more	
<b>Sharing data</b> For more information, please read the <u>Google Analytics Privacy Statement</u> .	
Statistics	
Nama	
Name	
<u>_gid</u>	
Expiration	



Expiration	
2 years	
Function	
Store and count pageviews	
Hotjar	Statistics Functional
Consent to service hotjar	Statistics, Functional
<b>Usage</b> We use Hotjar for heat maps and screen recordings. Read more	
<b>Sharing data</b> For more information, please read the <u>Hotjar Privacy Statement</u> .	
Statistics	
Name	
<u>_hjSessionUser_*</u>	
Expiration	
1 year	
Function	
Store a unique user ID	
Name	

_hjIncludedInSessionSample	
Expiration	
30 minutes	
Function	
Functional	
Name	
<u>_hjSession_*</u>	
Expiration	
session	
Function	
Provide functions across pages	
WordPress	
Consent to service wordpress	Functional
<b>Usage</b> We use WordPress for website development. Read more	
Sharing data This data is not shared with third parties.	

Functional
Name
wordpress_test_cookie
Expiration
session
Function
Read if cookies can be placed
Name
wordpress_logged_in_*
Expiration
persistent
Function
Store logged in users
Name
wp_lang
Expiration
session
Function

Store language settings

**WPML** 

**Functional** 

Consent to service wpml

## **Usage**

We use WPML for locale management. Read more

# **Sharing data**

This data is not shared with third parties.

#### **Functional**

#### Name

wp-wpml\_current\_language

## **Expiration**

1 day

### **Function**

Store language settings

# **iThemes Security**

**Functional** 

Consent to service ithemes-security

#### **Usage**

We use iThemes Security for security and fraud prevention. Read more

## **Sharing data**

For more information, please read the <u>iThemes Security Privacy Statement</u>.

Functional	
Name	
<u>itsec-hb-login-*</u>	
Expiration	
10 minutes	
Function	
Provide the hiding of the WordPress login URL	
Elementor	Statistics (anonymous)
Consent to service elementor	Statistics (anonymous)
<b>Usage</b> We use Elementor for content creation. Read more	
Sharing data This data is not shared with third parties.	
Statistics (anonymous)	
Name	
<u>elementor</u>	
Expiration	
persistent	

Function	
Store performed actions on the website	
LinkedIn	Marketing/Tracking, Functional
Consent to service linkedin	Marketing, Tracking, Tanctional
<b>Usage</b> We use LinkedIn for display of recent social posts and/or social s	share buttons. <u>Read more</u>
<b>Sharing data</b> For more information, please read the <u>LinkedIn Privacy Stateme</u>	<u>nt</u> .
Marketing/Tracking	
Name	
<u>bcookie</u>	
Expiration	
2 years	
Function	
Store browser details	
Name	
<u>li-oatml</u>	
Expiration	

1 month
Function
Provide ad delivery or retargeting
Name
<u>li_sugr</u>
Expiration
3 months
Function
Store browser details
Name
<u>UserMatchHistory</u>
Expiration
30 days
Function
Provide ad delivery or retargeting
Name
<u>lidc</u>

Expiration
1 day
Function
Store performed actions on the website
Name
<u>bscookie</u>
Expiration
2 years
Function
Store performed actions on the website
Name
X-LI-IDC
Expiration
session
Function
Provide functions across pages
Functional

Name	
BizographicsOptOut	
Expiration	
10 years	
Function	
Store privacy preferences	
Name	
linkedin_oauth_	
Expiration	
session	
Function	
Provide functions across pages	
Miscellaneous	Purpose pending investigation
Consent to service miscellaneous	r dipose pending investigation
Usage	
Sharing data Sharing of data is pending investigation	
Purpose pending investigation	

Name
wcacr_user_country
Expiration
Function
Name
cdp-cookies-plugin-wp
Expiration
Function
Name
woosc_products_826a74b3556927c6d607cbaf7cec1637
Expiration
Function
Name
_wpm

Expiration
Function
Name
continueReview
Expiration
Function
Name
twk_token_628f5d4f7b967b1179915ad7
Expiration
Function
Name
_ym86862353_il
Expiration

Function	
Name	
_ym_synced	
Expiration	
Function	
Name	
cfEmail	
Expiration	
Function	
Name	
e_globals	
Expiration	
Function	

Name
e_kit-elements-defaults
Expiration
Function
Name
wistia
Expiration
Function
Name
twk_628f5d4f7b967b1179915ad7
Expiration
Function
Name
_ym_uid

Expiration
Function
Name
tablesorter-savesort
Expiration
Function
Name
_wpm_order_ids
Expiration
Function
Name
e_event-tracker
Expiration

Function
Name
_ym86862353_lastHit
Expiration
Function
Name
_ym86862353_lsid
Expiration
Function
Name
loglevel
Expiration
Function

Name
storeApiNonce
Expiration
Function
Name
_ym86862353:0_reqNum
Expiration
Function
Name
_ym_wv2rf:86862353:0
Expiration
Function
Name
wistia-video-progress-s3jveyzr5h

Expiration
Function
Name
undefined
Expiration
Function
Name
_ym_retryReqs
Expiration
Function
Name
_ym_d
Expiration

Function	
Name	
ajs_anonymous_id	
Expiration	
Function	
Name	
mp_c8aed77ebc880f4222724bc14a0d8a0d_mixpanel	
Expiration	
Function	
Name	
_hjDonePolls	
Expiration	
<b>-</b>	
Function	

Name
_hjMinimizedPolls
Expiration
Function
Name
twk_uuid_628f5d4f7b967b1179915ad7
Expiration
Function
Name
cmplz_policy_id
Expiration
365 days
Function
Name
cmplz_consented_services

Expiration	
365 days	
Function	
Name	
cmplz_marketing	
Expiration	
365 days	
Function	
Name	
cmplz_statistics	
Expiration	
365 days	
Function	
Name	
cmplz_preferences	
Expiration	

365 days	
Function	
Name	
cmplz_functional	
Expiration	
365 days	
Function	
Name	
cmplz_banner-status	
Expiration	
365 days	
Function	
Name	
_hjAbsoluteSessionInProgress	
Expiration	

Function
Name
woosc_products_ed2653f83464a96ad1baf0ae8aaed9f1
Expiration
Function
Name
_hjIncludedInSessionSample_3236414
Expiration
Function
Name
cmplz_cookie_data
Expiration
365 days
Function

Name
cf_clearance
Expiration
Function
Name
wp-autosave-1
Expiration
Function
Name
belter_experiment_storage
Expiration
Function
Name
woosc_products_b4f377609b848a77b18f33dfd252cb09

Expiration
Function
Name
_gat
Expiration
Function
Name
_gat_UA-127257026-1
Expiration
Function
Name
/wp-admin/admin-ajax.php-wc_cart_hash
Expiration

Function	
Name	
rex_feed_form_init_settings	
Expiration	
Function	
••	
Name	
rex_feed_form_init_data	
Expiration	
Function	
Name	
mirage_cache_manifest	
Expiration	
Function	

Name
rex_feed_form_init_filters
Expiration
Function
Name
_gcl_aw
Expiration
Function
Name
_gac_UA-127257026-1
Expiration
Function
Name
_gac_G-5KR19JZNKE

Expiration
Function
Name
_cltk
Expiration
Function
Name
_clck
Expiration
Function
Name
_hjFirstSeen
Expiration

Function	
Name	
cf_ob_info	
Expiration	
Function	
Name	
Name	
cf_use_ob	
Expiration	
Function	
News	
Name	
_clsk	
Expiration	
Function	
i diiddii	

Name
mirage_network_connection
Expiration
Function
Name
hjActiveViewportIds
Expiration
Function
Name
gtm4wp_orderid_tracked
Expiration
Function
Name
selectedTab

Expiration
Function
Name
tidio_state_wy0eqfeecft3sj3fhkkxykjnitawzwtn
Expiration
Function
Name
tidio_state_wy0eqfeecft3sj3fhkkxykjnitawzwtn_cache
Expiration
Function
Name
hjViewportId
Expiration

#### **Function**

### 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

#### 7.1 Manage your consent settings

# 8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

# 9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

### 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

SpainWebsite: <a href="https://panadero.com">https://panadero.com</a>Email:

This Cookie Policy was synchronized with <u>cookiedatabase.org</u> on 11/01/2023.

# Cookie consent settings

- prefix => cmplz
- user banner id => 1
- block\_ajax\_content =>
- do not track enabled =>
- consenttype => optin
- region => eu
- geoip =>
- dismiss timeout =>
- disable cookiebanner =>
- soft cookiewall =>
- dismiss on scroll =>
- cookie expiry => 365
- locale => lang=en&locale=en US
- categories => statistics, marketing
- tcf\_active =>
- aria label => Click button to enable {service}
- forceEnableStats =>
- preview =>
- clean cookies => 1
- id => 1
- header => Manage Cookie Consent,0
- accept optin => Accept
- accept\_optout => Accept,1
- manage consent => Manage consent
- manage options => View preferences
- save settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => Welcome to the basic information about cookies on the web page

under the responsibility of the entity: Panadero AB SL A cookie is a small information file that is stored on your computer, smartphone or tablet every time you visit our website. Some cookies are ours and others belong to external companies that provide services for our website. Cookies can be of various types: technical cookies are necessary for our website to function, they do not require your permission and are the only ones we have enabled by default. The other cookies are used to improve our website, to personalise it based on your preferences, or to be able to show you advertising tailored to your searches, tastes and personal interests. You can accept all these cookies by clicking on the ACCEPT button or configure them or refuse their use by clicking on the COOKIE CONFIGURATION section. For more information, please consult the COOKIES POLICY on our website.

- category\_functional => Functional
- category preferences => Preferences,1
- category statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate
  purpose of enabling the use of a specific service explicitly requested by the subscriber or
  user, or for the sole purpose of carrying out the transmission of a communication over an
  electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category marketing => Marketing,1
- manage consent options => hover-hide-mobile
- use categories => view-preferences
- privacy\_link\_us => #